



Summer University Renovation and Revitalisation 2013

# Danube Limes Brand

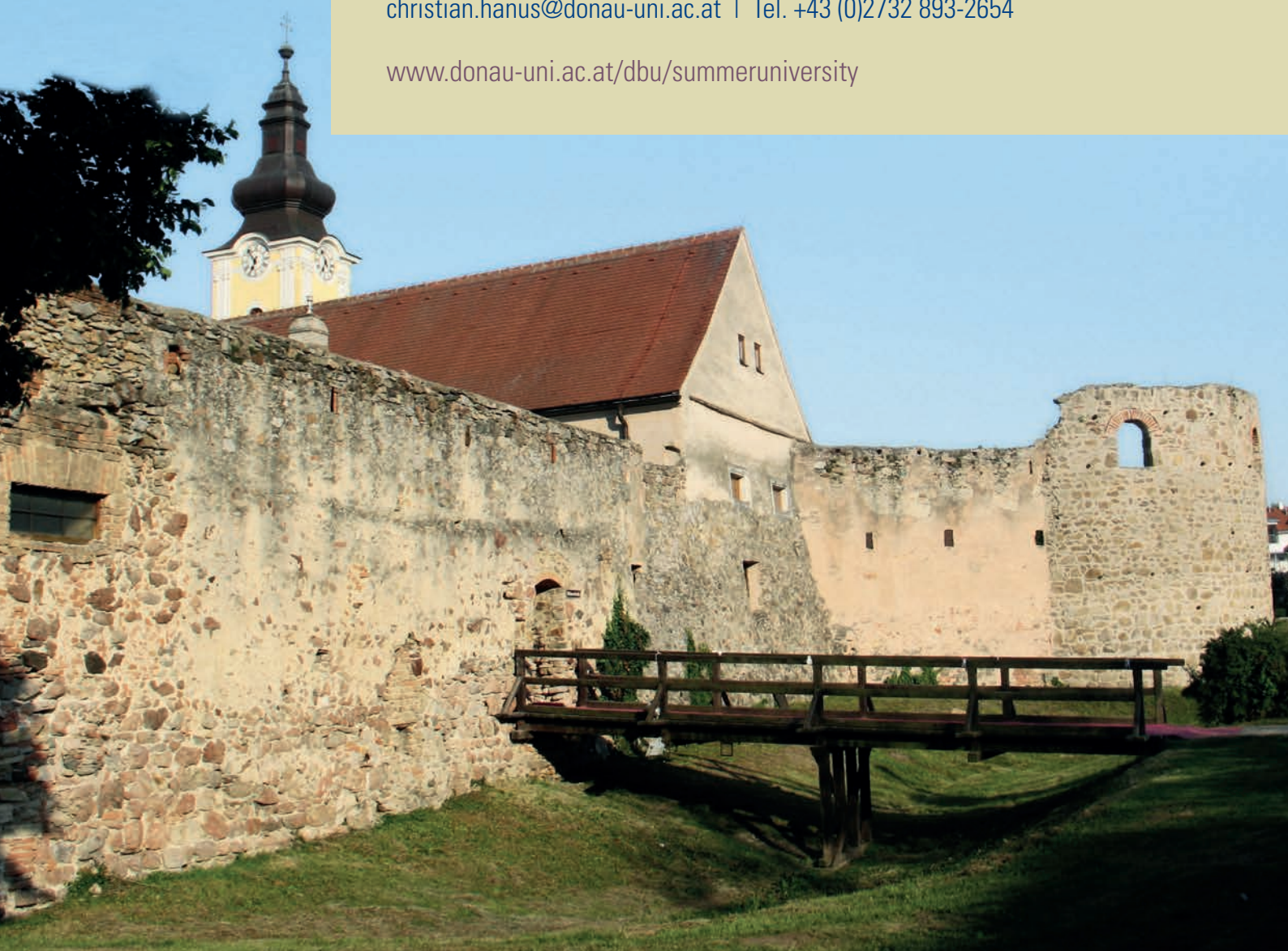
Extension of the Danube Limes – UNESCO World heritage in the Lower Danube area

26.-30. August, 2013

Danube University Krems

**Danube University Krems.** Department for Building and Environment.  
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[www.donau-uni.ac.at/dbu/summeruniversity](http://www.donau-uni.ac.at/dbu/summeruniversity)



# Danube Limes Brand

Extension of the Danube Limes – UNESCO World heritage in the Lower Danube area

## Overall Strategy for Development of the Sites along the Danube Limes and Their Promotion as Cultural Brand Name

The former frontiers of the Roman Empire are set to become the world's biggest single archaeological site. UNESCO World Heritage site status is now in prospect for the frontiers as a whole. The World Heritage designation on the Danube Limes heritage would also ensure a proper and adequate utilization of the cultural heritage resources and would result in a massive increase in awareness raising.

The overall objectives are to extend the multinational serial World Heritage property into the Lower Danube countries. Expected results are new Danube Limes nomination documents, UNESCO Tentative List Entries and nomination documents on samples areas.

The Summer University will focus on the one hand on the model-like development of the sites along the Danube Limes, on the other hand on the elaboration of an overall strategy for the promotion of the Danube Limes as brand name and of its touristic development. Model-like location developments will be elaborated based on structured archaeological, topographic and historical analyses of the individual sites and on studies of the socio-economic and touristic settings. The creation of a typology of development models will serve as basis for the development of an overall strategy for the historic and cultural promotion of the Danube Limes as cultural brand name as well as for its touristic development.

Archaeologists, conservators, tourism-experts, economists, legal experts, architects and engineers from the countries along the Danube will participate in the Summer University and will cooperate on interdisciplinary issues. The Summer University is addressed to experts, as well as to PhD- and Diploma-candidates and students. The results of the projects will be presented at the end of the seminar to the stakeholders and discussed.

## Summer University

Participants in the Summer University will receive a confirmation of their participation. A positive submission of a project and its successful presentation will be marked and awarded with **6 ECTS and a certificate**.

The **fee** of the seminar is on request. We will assist you in booking an accommodation.

## Faculty

- > Dr. **Lóránt Dávid**, PhD  
Károly Róbert College, Institute of Tourism, Regional Development and Foreign Languages, Gyöngyös (H)
- > Prof. Dr. **Helmut Floegl**  
Center for Facility Management and Security, Danube University Krems (A)
- > Dr. **Jürg Goll**  
Archaeologists' office, Benedictine Convent of St. John, Münstair (CH)
- > Dr. sc. techn. Dipl. Arch. ETH **Christian Hanus**  
Center for Architectural Heritage & Infrastructure, Danube University Krems (A)
- > Mag. Dr. phil. **Sonja Jilek**, FSA  
Institute for History, University of Vienna (A)
- > **Wolfgang Kusché**, MSc  
Schabl & Partner OG, Vienna (A)
- > MinRat Mag. art. Dipl.-Ing. Dr. techn. **Bruno Maldoner**  
Federal Ministry for Education, Arts and Culture (BMUKK) (A)
- > Prof. Dott. Arch. **Roberto Pirzio-Biroli**  
Studio di Architettura Roberto Pirzio-Biroli, Udine (I)
- > Arch. Dipl.-Ing. **Gregor Radinger**, MSc  
Center for Light Planning and Lightlab Krems, Danube University Krems (A)
- > Ao. Univ.-Prof. Dr. phil. **Andreas Schwarcz**  
Institute for History, University of Vienna (A)
- > Col. Dr. **Hubert Speckner**  
National Defence Academy (NDA), Austrian Army, Vienna (A)
- > Mag. iur. Mag. phil. Dr. iur. **Peter Strasser**, LL.M.  
Center for Architectural Heritage & Infrastructure, Danube University Krems (A)

The Summer University will be organised on the basis of the project "**Extension of the Danube Limes – UNESCO World Heritage in the Lower Danube**" based on the EU-programme "**South East Europe**".



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## Registration

FAX to Department for Building and Environment +43 (0)2732 893-4650

I will enroll to the summer university | 26.-30. August, 2013.

Please send invoice and confirmation to

Name

Address

E-Mail

Phone

Signature

Date

## Information

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Danube University Krems is specialized in academic continuing education and offers exclusive master's programs and courses in the fields of • Medicine, Health and Social Services • Economics and Business Management • Law, Administration and International Affairs • Education, Media and Communication as well as • Arts, Culture and Building. With nearly 7,000 students and 14,000 alumni from 80 countries, Danube University Krems is one of the leading providers of structured courses throughout Europe. The university combines more than 15 years of experience in postgraduate education with innovation in research and teaching. Krems is located in the unique natural and cultural landscape of the Wachau Region, eighty kilometers outside of Vienna.

**Danube University Krems. The University for Continuing Education.**